



PRESS RELEASE

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Dominion Riverrock partners with GIBBON Slacklines USA

River fest to feature International Slackline Competition

RICHMOND, VA – Dominion Riverrock is excited to partner with GIBBON Slacklines USA to introduce the sport of slacklining to the three-day river fest. Slacklining is the act of balancing along a narrow, flexible piece of webbing usually low to the ground. Originating in the climbing world, it has become popular for balance training and now, thanks to GIBBON, is available to everyone.

Professional slackliners from all over the world will use their balance, control, and acrobatics skills to compete head to head in this extreme trickline competition. The competition will consist of three rounds of single elimination format and each competitor has two minutes per match. All competitors will be judged on Difficulty, Creativity and Performance in order to determine the top four slackliners. Competition will be restricted to pro level, and prize money will be awarded to 1st through 4th place slackliners.

“Gibbon Slacklines is excited to be working with Dominion Riverrock to hold the first International Slackline competition of the 2012 Slacker Season. We feel that this is the East Coast’s premier outdoor festival, with an incredible setting on Richmond’s urban riverfront and a great opportunity to expose Virginians to the thrilling new sport of slacklining.” -*Emilio Torres, Vice President of Sales & Marketing, Gibbon USA*

In addition, throughout the weekend these same pro-level athletes will ascend a **highline** that extends across the Haxall Canal. The athletes will be hooked into a six-foot bungee-like cord as a precaution in case they fall.

And, for those festival-goers that would like to learn to slackline, GIBBON will have an interactive slackline area set up onsite.

GIBBON Slackline USA on YouTube: <http://www.youtube.com/watch?v=ZPpDN0coscA>

About Dominion Riverrock:

Dominion Riverrock is a three-day festival that celebrates Richmond’s vibrant and active river life with a series of sporting events – trail running, bouldering, mountain biking, kayaking, stand up paddleboarding, freestyle biking and ultimate air dogs –with highly anticipated musical performances from national and regional acts, food vendors, exhibits and much more.

(More)



Slacklining Schedule:

Friday, May 18, 2012

Slackline Highline Exhibition	5:00 p.m.
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Saturday, May 19, 2012

Slackline (Qualifying)	1:00 - 3:00 p.m.
Slackline Highline Exhibition	5:00 p.m.
Slackline (Semifinals)	7:00 - 8:00 p.m.

Sunday, May 20, 2012

Slackline Highline Exhibition	1:00 p.m.
Slackline (Finals)	4:00 p.m.

Event registration is now open for Dominion Riverrock 2012. For a full schedule and event listing, please visit www.dominionriverrock.com.

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