

For Immediate Release



DOMINION RIVERROCK CLOSSES DAY TWO WITH RECORD ATTENDANCE NUMBERS

TWO DAY FESTIVAL DRAWS OVER 3,000 PARTICIPANTS AND 25,000 SPECTATORS TO BROWN'S ISLAND MAY 14-15

RICHMOND, VA (May 16, 2010) – The 2nd annual Dominion Riverrock festival, Richmond's own sports and outdoors festival showcasing the riverfront, concluded tonight after drawing over 3,000 participants and over 25,000 spectators to Brown's Island on May 14-15. These record numbers make Dominion Riverrock one of the largest outdoor sports festivals in the United States.

"The success of Dominion Riverrock blew away our expectations, Dominion Riverrock is now one of the largest outdoor sports festival in the country," said Sports Backers executive director Jon Lugbill. "Richmonders are proud of their riverfront and are thrilled to celebrate riverlife at Dominion Riverrock."

Full competition results and images here:

DOMINION RIVERROCK COMPETITION STATS

Filthy 5k Mud Run

Men's Winner: William Mikolajczak with a time of 21:29

Women's Winner: Abby Badura with a time of 24:17

Full Results here http://www.dominionriverrock.com/mud_run.html

Red Bull Canal Crashers Finalists

1. Tao Berman
2. Van Nall
3. Eric Mahan

Kayak Boatercross

1. Andrew Holcombe
2. Van Nall
3. Patrick Griffin

Eukanuba Finalists

Ultimate Air (based on distance jumped):

Novice (under 9'11): Mary Wiedeman's black lab *Jada*

Junior (10ft-14'11ft): Mark Hoover's yellow lab *Baylee*

Senior (15ft-19'11ft): Dan Stalling's Weimaraner *Ginni*

Master (20ft-22'5ft): Jan Dalby's lab *Tarragon*

Ultimate (22'6ft+): Dan Stalling's Weimaraner *Alvin*

Fetch it! winner: Dan Stalling's Weimaraner *Ginni*

Catch it! winner: Dan Stalling's Weimaraner *Alvin*

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Photo Credit Jesse Peters

<http://www.dropbox.com/gallery/4128228/2//DR%20Images/Jesse%20Peters?h=b5216c>

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Please visit www.dominionriverrock.com for more information, and follow @RiverrockRVA on twitter and Dominion Riverrock on Facebook for festival updates!!